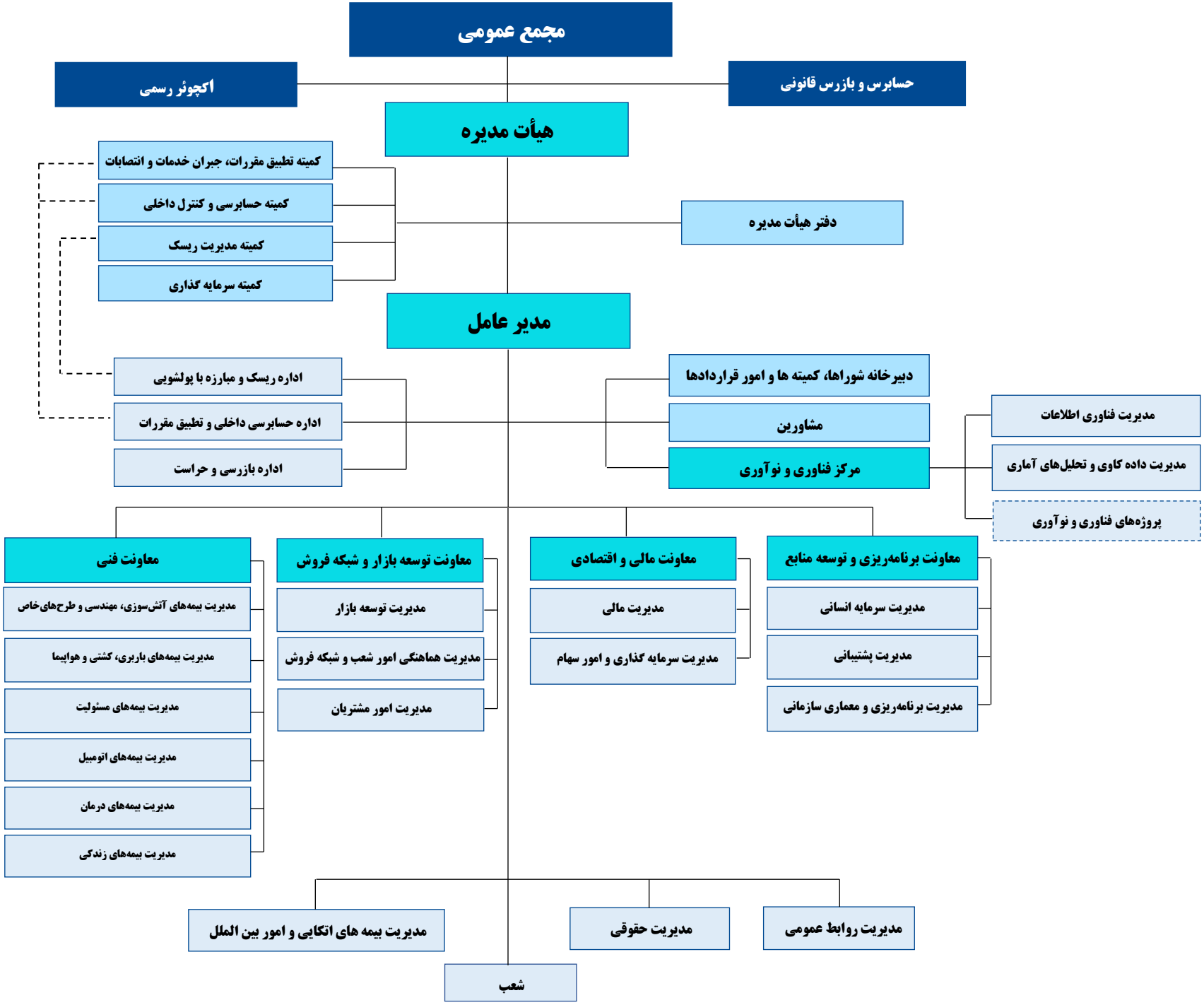ساختار سازمانی کلان شرکت بیمه حافظ